

Georgie Badiel Foundation School Fundraising Ideas

1. **Water Princess Walk for Water:** A Water Princess Walk for Water connects the walking that students do with the walking that African children do on a daily basis to fetch drinking water. You can do many variations depending upon your school property, the age group and goals. Children can carry an age-appropriate container of water for a short period of time, again depending upon the age group to get a sense of what girls, such as Gie Gie in *The Water Princess* had to do. The students can ask family members to pledge a few dollars to support their walk. Make sure to invite local media coverage.
2. **Create a Georgie Badiel Foundation Water Drop Wall:** This is our most popular and easiest fundraiser! Print out a water drop 6-10 inches big and cut them out. Sell them for \$1.00 or \$2.00 each. A name is written on the water drop and then displayed on a school wall. NO DOOR-TO-DOOR SALES. The children LOVE to see “their” water drops on the wall. Have the children or your art teacher construct a large paper faucet, well or Water Princess bulletin board to display them or make a large line of them.
3. **Wear Blue for Water Day-** Children and faculty wear blue clothing and make a one or two dollar donation.
4. **Water Bucket Drive:** Collect change (Penny Monday, Nickel Tuesday, Dime Wednesday etc.). The coins can be placed in a large water bottle in the Main Hallway or an artistic person can create a “well” to collect them. Can be incorporated with the book/idea “How Full is Your Bucket” character education lessons. Real life “Bucket fillers.”
5. **Crazy Sock, Hat or Hair Day-** Students and faculty make a donation such as a dollar to wear crazy socks, a hat or crazy hair style to school.
6. **Partner with school’s Parent Organization to raise money---** Parents are great at raising money and hatching ideas which do well in the community.
7. **Collect a Mile of Pennies:** It takes 84,480 pennies laid end-to-end to stretch the length of a mile. That’s \$844.80! Challenge the school to collect this amount!
8. **Bingo for Bucks!** Sponsor bingo games during lunch and charge a small fee for each game. Give small, donated prizes. This is also a great Family Night Fundraiser!
9. **School Bake Sale-** Great activity to raise funds! Always a big hit! (allergy alert)
10. **Plant Sale-** Children love bringing a plant home for their parents, guardians, and other loved ones. We have one partner school that cleverly sold “African Violets” which was a big success. Speak to your local florist, garden center or supermarket about selling you plants at a discount which can be sold to make a profit. You may even get a business to donate them! If you do, we will give them credit on social media. AUTUMN MUMS...DECEMBER HOLIDAYS... MOTHERS DAY....
11. **Halloween Pumpkin Sale**—Get pumpkins at cost from your local supermarket or donated from a local vendor and sell at a small profit of one or two dollars each. It adds up!

- 12. Personal Fundraising Pages**- Use your choice of fundraising social media tool to create an individual fundraising page in support of your school's campaign.
- 13. Water Well**- Similar to the coin drive, the well can be placed in your school hallway for students to contribute loose change in their bucket. "Well wishers" can make their wishes as they drop the coins.
- 14. Recycling Project**- Students in states such as NY can create bottle drives at home and in school to collect and return plastic bottles, cans and glass for the deposit money.
- 15. Lemonade Stand**- Hold a lemonade stand (iced tea or any juice) at your school, neighborhood or church. This one can be advertised on social media for friends and family to stop in.
- 16. Dollar Donut Day**- similar to a bake sale but ask for donations from Krispy Kreme, Dunkin Donuts or any other local shop and sell donuts to students.
- 17. Dining for Dollars**- Connect with local restaurants, caterers or chefs and have students dine at their business with a percent going to the charity. Chains such as Chipotle, Applebees and IHOP are a few who have participated in such programs.
- 18. Birthday Blessings**- Instead of accepting gives for your birthday, ask friends and family to give gifts to your water campaign.
- 19. 5x5 or 10x10 Challenge**- Challenge each member of your organization to reach out to five people and ask for a \$5 donation for your water project. Or ask for 10.
- 20. Garage Sale**- Hold a community Garage Sale.
- 21. A Real Walk/Run for Water**: Hold a 5k or any race in the name of your project.
- 22. School-Wide Talent Show or Concert**-
- 23. Art Show or Artisan Sale**-Create your own African jewelry or artisan creations to sell.
- 24. ADULTS ONLY-PTA Function- Wine into Water**- Wine tasting at a local restaurant.
- 25. Fashion Show** – Georgie's career as a successful model has given her the opportunity to help others. Students can model clothes from retailers like Kohl's or Macy's in a PTA organized Fashion Show or they can create their own ideas. Auction items or tricky tray event would compliment the fashion show.
- 26. Change Up the Uniform**- Get permission from your school to hold a dress down day for \$1.00 to support clean water in Burkina Faso and around the world.